

Presidential Award for Excellence

The Presidential Award for Excellence is presented to American Red Cross employees and volunteers who demonstrate superior job performance aligning with the organization's priorities in one of the following areas: Maintaining Financial Stability, Revenue Generation, Providing Safe Blood Products, Modernizing IT Systems, Capitalizing on Social Media or Mission Fulfillment.

Disaster Services Awards

George Roth

Volunteer Partner, Mass Care

Oregon

Years of Service: 7



George Roth is a Disaster Services volunteer with the Oregon Region, as well as the volunteer partner to the senior associate in Mass Care. He's been specifically focused on the National Shelter System (NSS) for the past year.

George is an example of how empowering a volunteer to take on additional responsibilities benefits the Red Cross mission. He's been an important member of the Disaster Services team for the past several years, supporting the Virtual Disaster Assessment Team on relief operations, providing client casework to displaced individuals, conducting training and developing disaster exercises for the Oregon Region, and managing local shelters during disasters.

Most notably to the Mass Care Unit, he's supported all aspects of the National Shelter System, which is a high-profile shelter database used for planning, tracking and reporting data on shelters on relief operations. George's technical expertise has been instrumental in testing the system and providing enhancement suggestions.

He also created and manages remote support teams that monitor day-to-day activity within the system, and he provides technical expertise to the field during disasters to ensure the timeliness and accuracy of reports. These teams have been an invaluable part of accomplishing the mission and sharing pertinent shelter information to our government and non-government partners during critical disaster events.

George is a dedicated, mission-focused, task-oriented leader, and a collaborator, teacher, volunteer worker, supporter and wonderful volunteer partner whom the Red Cross is honored to recognize.